

FEED COMPOUNDER EDITORIAL FEATURES 2023

Issue	PRODUCT SHOWCASE FEATURES	Copy Due Date	Publication Date
Jan/Feb 2023	<ul style="list-style-type: none"> • Products Enhancing Animal Performance <i>Prebiotics, Probiotics, Organic Acids, Yeast Products, Gut Flora Stabilisers, Microbial Products, Plant Extracts, Herbs, Oils & Spices,</i> 	16th December 2022	16th January 2023
Mar/Apr	<ul style="list-style-type: none"> • Sensory Products: <i>Flavours/Palatants/Sweeteners, Colourants</i> • Fats & Molasses/Sugar Products • Computing: <i>Formulation, Process Control, Office/Mill Management, E-commerce</i> 	27th February	13th March
May/June	<ul style="list-style-type: none"> • SUSTAINABILITY IN ANIMAL FEED PRODUCTION • Enzymes • Quality Control, Sampling & Analysis, Moisture Management <i>Laboratory Services and Instruments, Sampling Equipment, NIR Equipment. Products/equipment used to monitor and control feed moisture levels</i> 	1st May	15th May
Jul/Aug	<ul style="list-style-type: none"> • Products Influencing Feed Characteristics <i>Mycotoxin Absorbents/Binders, Acidifiers, Preservatives, Acidity Regulators, Pellet Binders, Salmonella/Mould/Ammonia Control, Antioxidants etc.</i> • Feed Mill Process Engineering, Hygiene & Safety <i>Design, Construction, Upgrading, Extensions, Improvements. Cleaning Services & Systems, Explosion Avoidance/Mitigation, Pest Control, Protective Equipment, Dust Extraction etc</i> 	3rd July	17th July
Sep/Oct	<ul style="list-style-type: none"> • Feed Production Machinery, Pelleting and Extruding <i>Presses, Dies, Press Controllers, Extruders, Expanders, Mixers, Grinders, Fats Sprayers, Coolers, Motors etc.</i> • Proteins 	28th August	11th September
Nov/Dec	<ul style="list-style-type: none"> • Nutritional Products <i>Vitamins & Vitamin-like Substances, Minerals & Trace Elements, Amino Acids</i> • Materials Handling: <i>Bins, Weighers, Elevators & Conveyors, Outloading, Bags, Sacks & Packaging Equipment, Magnets, Level Controls, Palletisers, Transport, Pumps etc.</i> 	23rd October	6th November
Jan/Feb 2024	<ul style="list-style-type: none"> • Products Enhancing Animal Performance 	16th December	16th January 2024
April 2023	<p>PET FOOD SUPPLEMENT 2023 <i>Magazine dedicated to the European pet food sector covering all aspects of pet nutrition and pet food production</i></p>	1st April	15th April

Terms

Agency Commission: 10%. Payment must reach Pentlands Publishing Ltd within 30 days of the date of invoice. Orders placed by UK based companies are subject to VAT. VAT will be added to prices stated at the standard rate.

Space Rates

Space	Size (height x width in mm)	Cost for a single insertion including full colour
Double Page Spread	297 x 420 (trimmed size)	£2850
Full Page	297 x 210 (trimmed size)	£1575
Half Page	124 x 178 or 254 x 86	£925
Third Page	80 x 178 or 254 x 51	£700
Quarter Page	124 x 86 or 61 x 178	£580
Eighth Page	61 x 86	£350

Series Discounts

2 insertions.....	5% discount
3 insertions	10% discount
4 insertions	15% discount
5 insertions	20% discount
6 insertions	25% discount

Special Positions

Page 3 – first right hand page – facing ‘Opinion’	£1,785 (including full colour)
Guaranteed solus position	+20%
Any other guaranteed position	+10%

Cover Rates

Outside Front Cover.....	£2,625
Outside Back Cover	£1,950
Inside Front Cover	£1,950

Advertising Features/Company Profiles

Four page feature including 1000 reprints	£2,835
Four page feature without reprints	£2,575
Two page feature including 1000 reprints	£1,995
Two page feature without reprints.....	£1,750

Feed Compounder e-letter banner

One e-letter (cost per e-letter).....	£200
Two e-letters (cost per e-letter)	£150
Three e-letters (cost per e-letter)	£125
Four up to nine e-letters (cost per e-letter)	£100
Ten or more e-letters (cost per e-letter)	£75

E-letter banners should be supplied as 468 x 60 pixels (width x height) GIF or JPG files. Please also supply a URL for the hyperlink.

Photographs

Size to 85mm £100 Size to 120mm £135 (Size refers to maximum dimension, height or width)

Classified

In Buyers' Guide section in print and on-line - rates per annum under one heading are: £130 (standard entry); £175 (bold entry); £235 (bold entry with logo); £600 (small panel); £925 (large panel). Discounts are available for inclusion under more than one heading: 5% for 2; 10% for 3; 15% for 4; 20% for 5; 25% for more than 5. Full details and a booking form are available at www.feedcompounder.com

Mechanical Data

Trimmed size	Nominally A4: 297 x 210mm at covers, reducing to 297 x 208mm at centre spread
Process	Sheet-fed offset litho, saddle stitched
Bleed	Page 303 x 213mm (allows 3mm trim top, bottom and fore edge) Centre spread 303 x 422mm (allows 3mm trim at each edge) Front cover 228 x 213mm (allows 3mm trim at foot and right hand edge)

Copy Requirements

ADVERTISING MATERIAL IS REQUIRED ELECTRONICALLY WHEREVER POSSIBLE and may be supplied by e-mail, file transfer software or on CD-ROM. Our preferred format is PDF (Adobe Portable Document Format).