

Terms

Agency Commission: 10%. Orders placed by UK based companies are subject to VAT. VAT will be added to prices stated at the standard rate.

Space Rates

| Space | Size (height x width in mm) | Cost for a single insertion including full colour |
|--------------|-----------------------------|---|
| Full Page | 297 x 210 (trimmed size) | £1575 |
| Half Page | 124 x 178 or 254 x 86 | £925 |
| Third Page | 80 x 178 or 254 x 51 | £725 |
| Quarter Page | 124 x 86 or 61 x 178 | £595 |

Series Discounts

| | |
|--------------------|--------------|
| 2 insertions | 5% discount |
| 3 insertions | 10% discount |
| 4 insertions | 15% discount |
| 5 insertions | 20% discount |
| 6 insertions | 25% discount |

Special Positions

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|---|--------|
| Page 3 – first right hand page – facing ‘Opinion’ | £1,785 |
| Guaranteed solus position | +20% |
| Any other guaranteed position | +10% |

Cover Rates

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|---------------------------|--------|
| Outside Front Cover | £2,625 |
| Outside Back Cover | £1,950 |
| Inside Front Cover | £1,950 |

Advertorial Features - Company & Product Profiles

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| Four page company/product profile | £2,575 |
| Two page company/product profile | £1,750 |
| One page company/product profile | £1,185 |

Sponsorship Options (price per year)

| | |
|---------------------------------|--------|
| Out and About Sponsorship | P.O.A |
| People pages Sponsorship | £1,750 |
| E-Letter Sponsorship | £2,000 |

Sponsorship positions are available on a first come, first served basis. For more information please email: julie.euromedia@outlook.com

Feed Compounder e-letter banners

| | |
|---|------|
| One e-letter (cost per e-letter) | £150 |
| Two - four e-letters (cost per e-letter) | £125 |
| Five - nine e-letters (cost per e-letter) | £100 |
| Ten or more e-letters (cost per e-letter) | £75 |

E-letter banners should be supplied as 468 x 60 pixels (width x height) GIF or JPG files. Please also supply a URL for the hyperlink.

E-shots

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|------------------------------------|------|
| One e-shot (cost per e-shot) | £300 |
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Buyers' Guide

In Buyers' Guide section in print and on-line - rates per annum under one heading are: £130 (standard entry); £175 (bold entry); £235 (bold entry with logo); £600 (small panel); £925 (large panel). Discounts are available for inclusion under more than one heading: 5% for 2; 10% for 3; 15% for 4; 20% for 5; 25% for more than 5. Full details and a booking form are available at www.feedcompounder.co.uk

Mechanical Data

| | |
|---------------------|---|
| Trimmed Size | Nominally A4: 297 x 210mm at covers, reducing to 297 x 208mm at centre spread |
| Process | Sheet-fed offset litho, saddle stitched |
| Bleed | Page 303 x 213mm (allows 3mm trim top, bottom and fore edge) |
| | Centre spread 303 x 422mm (allows 3mm trim at each edge) |
| | Front cover 228 x 213mm (allows 3mm trim at foot and right hand edge) |

Copy Requirements

ADVERTISING MATERIAL IS REQUIRED ELECTRONICALLY and may be supplied by e-mail or file transfer software. Our preferred format is PDF.

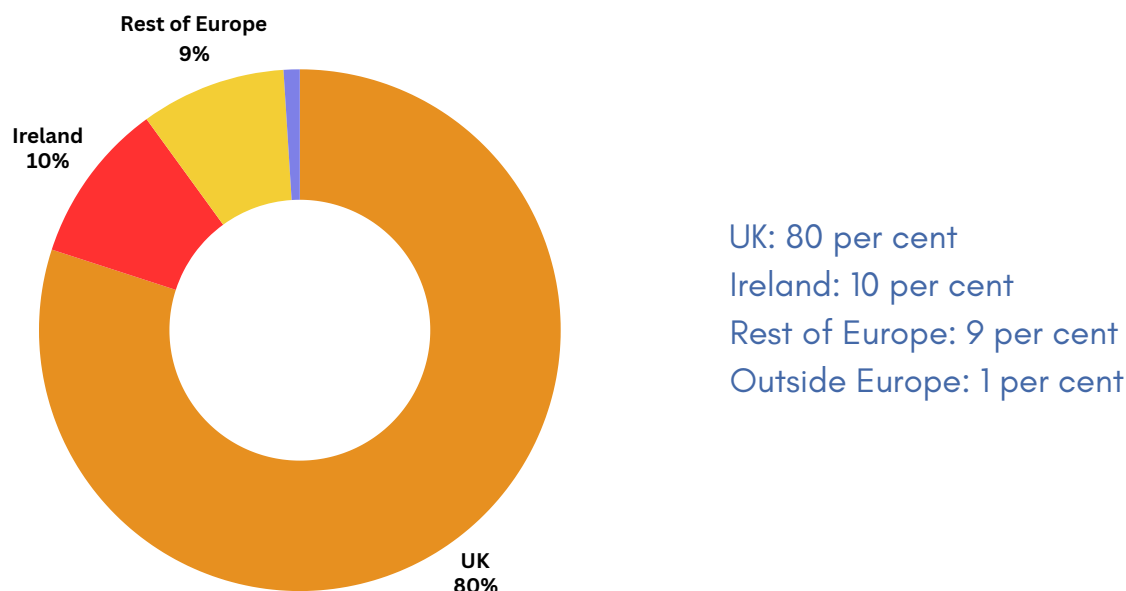
Average total: 2100 recipients

Feed Compounder is distributed by mail, electronically and social media to subscribers, advertisers, opinion formers, decision makers, nutritionists and others within the feed and related sectors, including to every UFAS accredited feed production site in the UK and Ireland, to members of the Society of Feed Technologists and to members of FEFAC. Copies are also distributed to delegates attending major feed exhibitions and conferences, including:

- **Society of Feed Technologists**
- **Victam**
- **Eurotier**
- **and others**

Geographical Distribution

Geographically, mailed-out copies are distributed as shown below



Readership (Approximate UK breakdown)

- Animal Feed and Feed Supplement Manufacturers and Distributors (70%)
- (Chief Executives, Nutritionists, Buyers, Formulators, Mill Managers, Production Managers, Sales Staff, etc.)
- Feed Ingredient and Additive Suppliers (15%)
- Other Suppliers to Feed and Feed Supplement Manufacturers (10%)
- Universities, Colleges, Research Establishments, Government Offices, etc (5%)

FEED COMPOUNDER EDITORIAL FEATURES 2026

| ISSUE | PRODUCT SHOWCASE FEATURES |
|---------------|---|
| Jan/Feb 2026 | <ul style="list-style-type: none"> • Products Enhancing Animal Performance: <i>Prebiotics, Probiotics, Organic Acids, Yeast Products, Gut Flora Stabilisers, Microbial Products, Plant Extracts, Herbs, Oils & Spices,</i> |
| Mar/Apr 2026 | <ul style="list-style-type: none"> • Sensory Products: <i>Flavours/Palatants/Sweeteners, Colourants</i> • Fats & Molasses/Sugar Products • Computing: <i>Formulation, Process Control, Office/Mill Management, E-commerce</i> |
| May/Jun 2026 | <ul style="list-style-type: none"> • Sustainability in Animal Feed Production • Enzymes • Quality Control, Sampling & Analysis, Moisture Management: <i>Laboratory Services and Instruments, Sampling Equipment, Mobile NIR Equipment. Products/equipment used to monitor and control feed moisture levels</i> |
| Jul/Aug 2026 | <ul style="list-style-type: none"> • Products Influencing Feed Characteristics: <i>Mycotoxin Absorbents/Binders, Acidifiers, Preservatives, Acidity Regulators, Pellet Binders, Salmonella/Mould/Ammonia Control, Antioxidants etc.</i> • Feed Mill Process Engineering, Hygiene & Safety: <i>Design, Construction, Upgrading, Extensions, Improvements. Cleaning Services & Systems, Explosion Avoidance/Mitigation, Pest Control, Protective Equipment, Dust Extraction etc</i> |
| Sept/Oct 2026 | <ul style="list-style-type: none"> • Feed Production Machinery, Pelleting & Extruding: <i>Presses, Dies, Press Controllers, Extruders, Expanders, Mixers, Grinders, Fats Sprayers, Coolers, Motors etc.</i> • Proteins |
| Nov/Dec 2026 | <ul style="list-style-type: none"> • Nutritional Products: <i>Vitamins & Vitamin-like Substances, Minerals & Trace Elements, Amino Acids</i> • Materials Handling: <i>Automation, Bins, Weighers, Elevators & Conveyors, Robotics, Outloading, Bags, Sacks & Packaging Equipment, Magnets, Level Controls, Palletisers, Transport, Pumps etc.</i> |
| Jan/Feb 2027 | <ul style="list-style-type: none"> • Products Enhancing Animal Performance: <i>Prebiotics, Probiotics, Organic Acids, Yeast Products, Gut Flora Stabilisers, Microbial Products, Plant Extracts, Herbs, Oils & Spices,</i> |
| April 2026 | <p>PET FOOD SUPPLEMENT MAGAZINE 2026 <i>Magazine dedicated to the European pet food sector covering all aspects of pet nutrition and pet food production</i></p> |